



YOUTH FOR UNDERSTANDING
Intercultural Exchange Programs

STRATEGIC PLANNING

Fundraising Idea:

Description:
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Date:

Time:

Supplies
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Cost or Donated
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Budget:

What is your fundraising goal?

What will be your 'profit'?



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Do you need help from other people?

If so, who are you going to ask?

Name

Contact

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**Now that you have planned your event or project,
how will you promote it?**

Planning how you will advertise

(Social Media, Flyers, Text, Email, etc)

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Congratulations!

You completed your fundraising goal or project, now it's time to repeat!